

Abstract of Disclosure

[0033] A system (referred to as "service") and method for generating revenue for owners and providers of content over a network. Through the service, mini-subscriptions are listed and an overview of their content is displayed. End-users have an incentive to make payment to access the content since they can receive money from net revenues generated by the mini-subscription. The mini-subscriptions display a list of homogeneous choices from which a preference can be indicated. Net revenues are redistributed between service provider, end-users who selected the most favored choice, content owners and content providers.